



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

# Contract # 1352963

**Schedule Dates** 08/10/12-08/14/12  
**Advertiser** Keeping Citizens First (73544)  
**Agency** McLaughlin & Associates (9012)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** KEEPING CITIZENS 1ST (466895)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** CAMPBELL, MARIANNE  
**Phone/Fax** /  
**CPE** 365  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** KEEPING CITIZENS 1ST  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
**Date Entered** 08/09/12  
**Last Modified** 08/10/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06270964  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$225.00  
**Net Total** \$1,275.00  
**Sales Tax**

West Palm Beach (WPEC)	
By Broadcast Month	Spots
Aug. 2012	6
<b>Grand Total:</b>	<b>6</b>

Spots	Rate
6	\$1,500.00
<b>Grand Total:</b>	<b>\$1,500.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT (1)	08/13/12-08/14/12	4	:15	5P-5:30P (EST)	1								1			West Palm Beach (WPEC)		8/9/12
1.1	Normal Line / SPOT(B/E) (1)	08/13/12-08/14/12	4	:15	5P-5:30P (EST)	1	X	X						1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/10/12
2.0	Normal Line / SPOT (2)	08/10/12-08/10/12	4	:15	5P-5:30P (EST)	2								2	\$150.00	\$300.00	West Palm Beach (WPEC)		8/9/12
3.0	Revised Line / SPOT (3)	08/13/12-08/14/12	4	:15	6P-6:30P (EST)	1								1			West Palm Beach (WPEC)		8/9/12
3.1	Normal Line / SPOT(B/E) (3)	08/13/12-08/14/12	4	:15	6P-6:30P (EST)	1	X	X						1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/10/12
4.0	Normal Line / SPOT (4)	08/10/12-08/10/12	4	:15	6P-6:30P (EST)	2								2	\$225.00	\$450.00	West Palm Beach (WPEC)		8/9/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b> 8.9.12
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I, McLaughlin & Associates  
do hereby request station time concerning the following issue:

Primary Election

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	WDRC CONTRACT		# 1352963		

Total Charges: \$1,300 = (Gross)

This broadcast time will be used by: Keeping Citizens First, Inc.

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☒ No

I represent that the payment for the above described broadcast time has been furnished by:

Keeping Citizens First, Inc.

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

Treasurer: Kim LeeBove

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER**

Date \_\_\_\_\_

Signature

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

 **Accepted**

☐ Accepted in Part

☐ Rejected

Lillie K Roberts Lillie K Roberts Sales Director  
Signature Printed Name Title



# RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A  
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF  
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Keeping Citizens First PARTY: \_\_\_\_\_

OFFICE/DESCRIPTION: ISSUE ELECTION DATE: 8/14/12

INQUIRY MADE BY: MARIONNE CAMPBELL  
Candidate Manager Agency Committee (circle one)

ADDRESS: McLaughlin & Assoc.  
566 State Road 303  
Blauvelt, NY 10913

PHONE: 845-365-2000 FAX: 845-365-3008

EMAIL: \_\_\_\_\_

Information Requested: Rates & Avail.

Final Disposition: Order Placed \$1,500<sup>00</sup>

If Committee, list officers and position: \_\_\_\_\_

TAKEN BY: Cathy Blair DATE: \_\_\_\_\_ TIME: \_\_\_\_\_

T' Rep - WASH.